Design Proposal

Team TBD

Design Requirements

- Create a profile for user based on personal information, experiences, and skills that they input
- Compile a list of internships and research positions that user is qualified for
- Enable user to apply for internships directly through the platform without redirecting to external pages
- Autofill personal information stored on the platform when applying to different internships
- Allow user to customize application information for given company
- Filter internships based on user-defined criteria
- Present job descriptions without redirecting the user to external pages
- Provide user with general interview preparation advice as well as tips from specified companies
- Collect a database of prior UW students who have interned for respective positions at specified companies for target user to browse through
- Connect user with students, alumni, and industry professionals by signing up for a one-on-one appointment
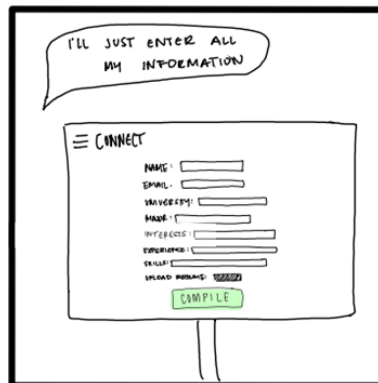
Design Goals

- Create a low stress and collaborative environment that helps students build connections and find internship opportunities.
- Build a unified system that streamlines the application process and reduces repetitive work.
- Encourage users to support other students by sharing internship experience, hosting mock interviews, and having one on one conversations.
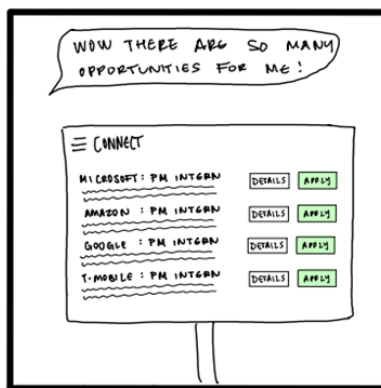
Scenarios Storyboards
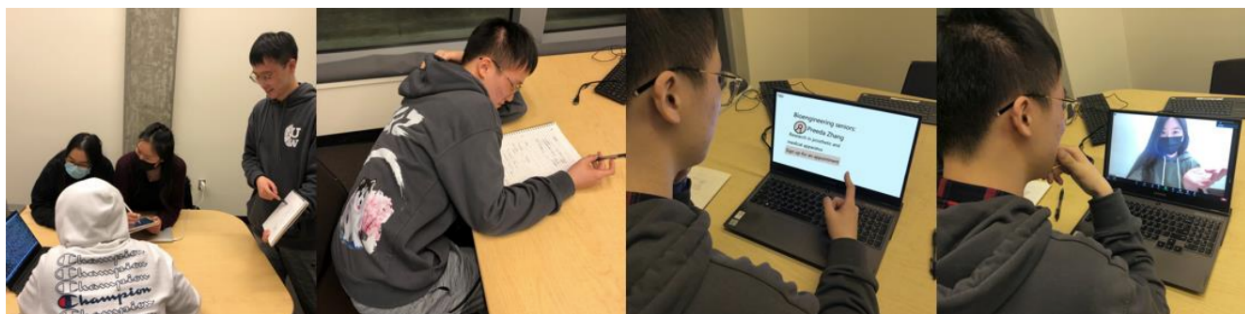

User opens Connect website

User enters general information for internship applications

Connect compiles all the internships in system that user qualifies for

User clicks apply on each internship he chooses and his application is sent to each company

User is trying to network in an event but does not know who to start with

User is frustrated by his poor networking skills

User opens TBD's website and find a senior working in the field of his interest

User successfully connects to the senior and learns from her experience

User receives email that he is being called in for an interview

User opens his Connect account and finds his companies general advice on interview
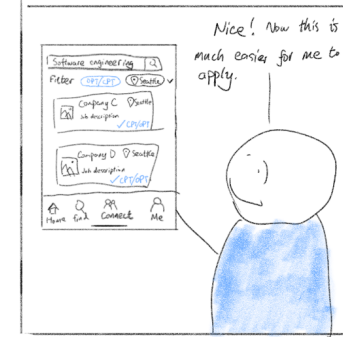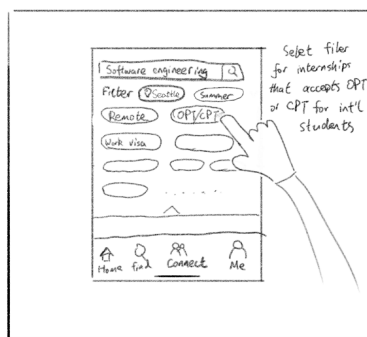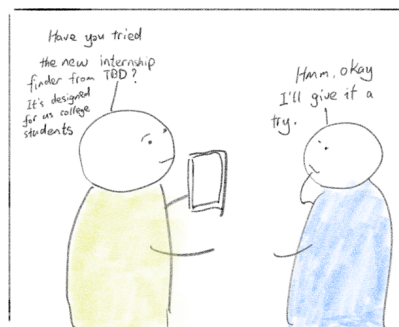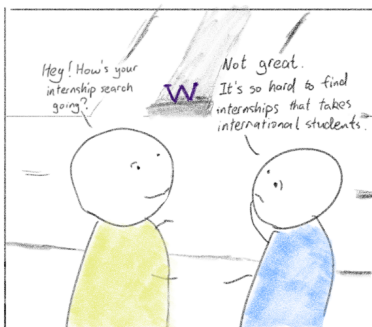
User scrolls to see several students from his university that interviewed for the same role
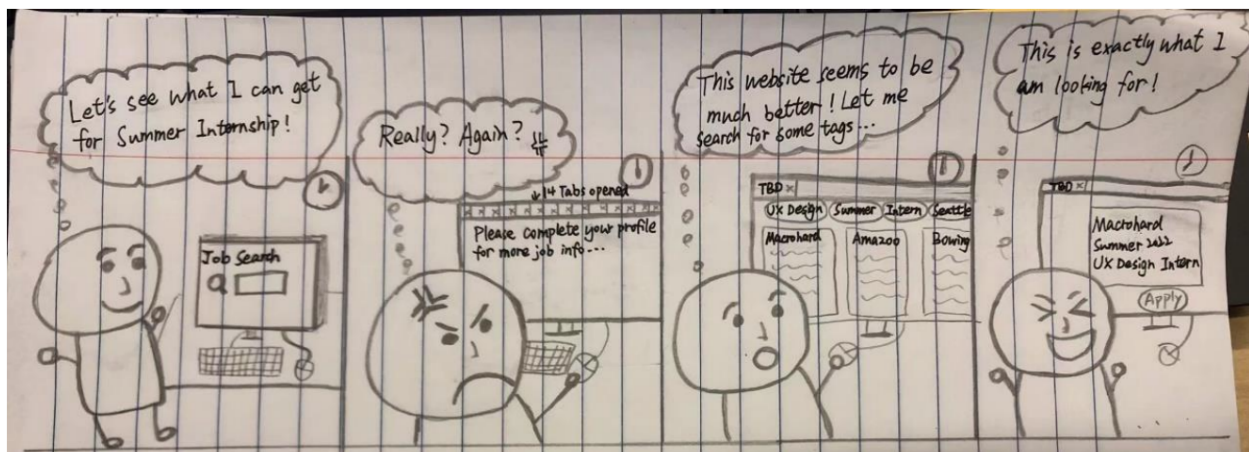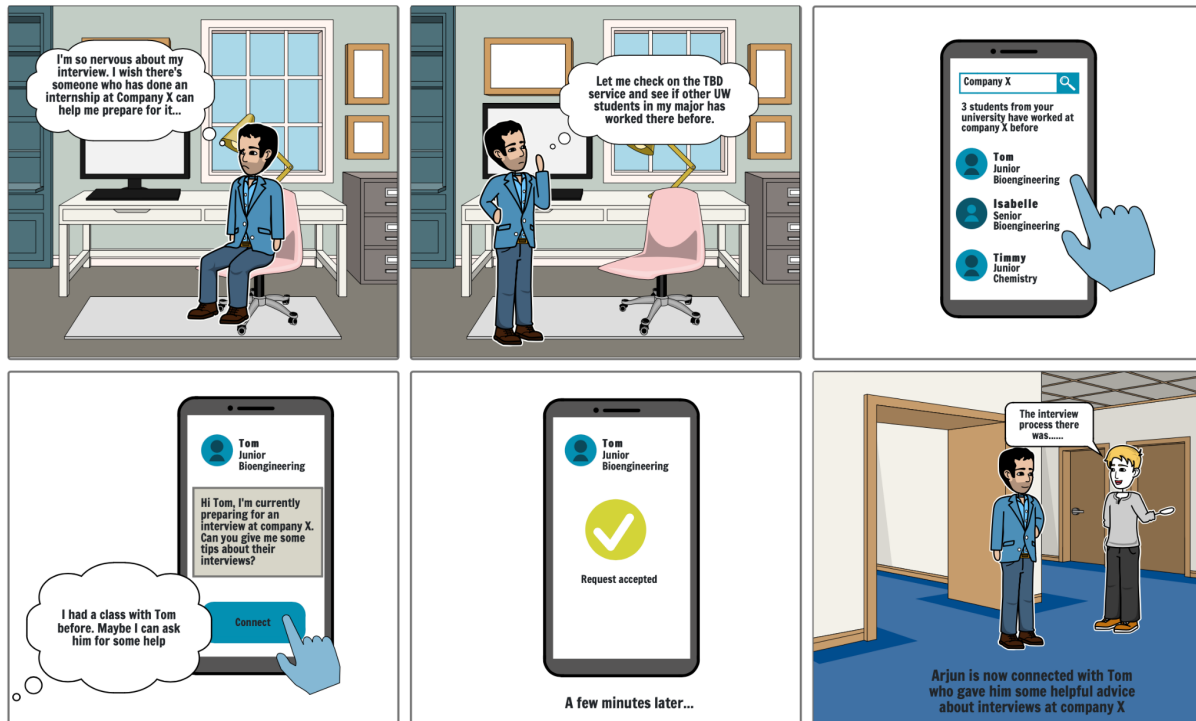
User picks the intern he wants to connect with

User sets up virtual appointment with previous intern and is given tips for interview prep

User is looking for summer internship on a job-searching website

User is frustrated because the website keeps redirect him to external websites, which asks him to create profile repeatedly.

User opens TBD's website and immediately gets three ideal jobs with detailed information by searching some tags.

User finds the job he would like to apply for this summer.