

User is looking for summer internship on a job-searching website User is frustrated because the website keeps redirect him to external websites, which asks him to create profile repeatedly. User opens TBD's website and immediately gets three ideal jobs with detailed information by searching some tags.

User finds the job he would like to apply for this summer.



User is trying to network in an event but does not know who to start with

User is frustrated by his poor networking skills

User opens TBD's website and find a senior working in the field of his interest

User successfully connects to the senior and learns from her experience